

SIGNIFICANT COMPANY MILESTONES & ACCOMPLISHMENTS



2017 – 2018 – 2019

// Recognized as one of
Inc. 5000's fastest
growing companies

**Inc.
5000**

2019 – 2020 – 2021

// Honored as a **Top
Workplace** in New
Jersey by The Star
Ledger & NJ.com



2011



// SomerTile began distribution
through **Amazon.com**
// **Elite Tile** brand established to serve
distribution through **Wayfair.com**



2008



// Merola Tile (NJ) establishes the **SomerTile**
brand name to service independent tile dealers

2006



// John Merola opened a facility in Somerset, NJ
to start **Merola Tile's NJ Division**

1989



// **John Merola**
joins the company

1999



// Began partnership with
The Home Depot as a
special order tile vendor

1988



// **Merola Tile** was founded
in Brooklyn, NY

2018



// Merola Tile began distribution
through **Home Depot Canada**

**\$30 Mill.
in sales**

2016



// Merola Tile relocated to its current
facility in **Manalapan, NJ**
// SomerTile began distribution
through **Houzz.com**

2009



// **SomerTile** began distribution
through **Overstock.com**

2007



// Merola Tile (NJ) becomes
the first tile vendor to distribute
through **Home Depot.com**

2020



// SomerTile onboarded with **Material Bank**
// Purchased **Farmingdale building**
// **Merola Tile Distributors of America**
partnership established to help unify our brands

**\$45 Mill.
in sales**

2021



// Began renovations and
operations at a **second facility**
in Farmingdale, NJ

2019



// Passed the **100 employees** milestone
// **Affinity Tile** brand established to serve
distribution through **Build.com**
// Recognized as **Home Depot Canada's**
E-Commerce Partner of the Year
// Honored with the **Tiles of Spain Brand Fidelity Award**
at Cevisama in Fira València, Spain
// Awarded the **#1 Overall Workplace for Employee**
Appreciation among NJ small businesses
// **John Merola** partner of MTDA

2022 GOALS

- // Onboard with additional retail and e-commerce partners
- // Improve customer experience for SomerTile.com
- // Physical tile showroom(s)
- // Operational improvements to facilitate same-day shipping
- // Revamped visual merchandising strategy

